

AyA Kitchens Launches Green Design Initiative

With the ever-pressing concern for our environment and future generations, AyA Kitchens and Baths announces that they are furthering their commitment to the world in which we live with AyA's new Green Design initiative. Throughout its business practices, AyA is continually striving to not only achieve but also surpass environmental and health standards.

WHAT DOES GREEN DESIGN MEAN TO AYA KITCHENS AND BATHS?

To launch its Green Design initiative, AyA has stepped up the use of eco-friendly products during the manufacturing process. AyA's most recent commitment includes the 2007 launch of a new line of environmentally safe, formaldehyde-free plywood cabinets. AyA customers now have a **no** emission alternative to the already **low**-emission standard particle board cabinets. In fact, AyA's standard line already surpasses industry emission standards as the cabinets are constructed with low-emissions particle board which is almost entirely encapsulated with edge banding, melamine and veneer. It is also important to note that AyA's standard cabinets are made of 100% recycled and recovered particle board that has obtained the Certificate of Compliance of the Environmentally Preferable Product Grademark Program. AyA's commitment to healthy environments also includes the use of only low HAPs (hazardous air pollutants) finishes and an exclusive UV-cured top coat.

Another primary goal of AyA's Green Design initiative is an ambitious resource management program. AyA's recycling and waste reduction programs are cutting edge in the industry. Using the latest computerized technology to optimize cutting reduces waste dramatically. In 2006 alone, AyA achieved a 55% waste reduction, helping AyA achieve certification



in the Woodmark Quality Program. When it comes to recovery, the factory uses wood off-cuts wherever possible for cutting smaller panels and other pieces — again optimizing material goods. In AyA's finishing department, sealers and top coats are all recycled, thus accomplishing even greater waste reductions. Recently, AyA Kitchens joined forces with local artisans to spearhead a whole new approach to material recycling and recovery: using solid wood off-cuts to design everything from a trio of stylish, stackable bowls, to knife blocks and cutting boards.

AyA's commitment to sustainability extends to active involvement in the community. AyA has partnered with school woodworking programs — providing excess wood materials for student projects. AyA is also an active supporter of Habitat for Humanity — providing cabinets that do not pass their rigorous quality standards but are perfect for providing a new kitchen to a family in need. Not only does this program assist valuable community projects, it also minimizes waste products — a bonus for all involved!

For more information, please contact AyA Kitchens and Baths at (905) 848-1999 or visit www.ayakitchens.com. ■

