



For Immediate Release
KITCHEN RECONDITION
AyA Kitchens
Greenbuild Booth #1724N

Toronto ON. – For the first time ever Greenbuild International Conference and Expo will take place outside of the U.S. at Metro Toronto Convention Centre. AyA Kitchens will be proudly unveiling their new booth, which focuses on bringing together the latest products and technologies to create an amazing, sustainable kitchen living space. With the ever pressing concern for our environment and future generations, AyA Kitchens is always looking to further enhance their commitment to the world in which we live in. Which is why AyA is proud to announce that after negotiations with our supplier Uniboard, we are lowering the price of our EVO™ cabinetry upgrade to 25% off the premium.

Since the kitchen is the room we spend the most time in, it makes sense to try and keep this space healthiest we can. In order to minimize waste and materials AyA reconditioned a previous booth to fit our needs for this years Greenbuild. The booth features AyA's LEED compliant, FSC certified (SW-COC-003188), urea-formaldehyde free EVO™ cabinetry. AyA's SoMa Country Walnut door, which is a no added urea-formaldehyde particle board, is also FSC certified (SW-COC-003188). Hettich's InnoTech drawer system and Quadro full extension drawers meet the rigorous criteria of EMAS (EU Eco-Management Audit Scheme) and EN ISO 14.001. All appliances in the booth are supplied by Euroline and all include an Energy Star Rating. Paint is provided by Benjamin Moore is a no VOC Eco Spec Pastel – Intense white. The botanically coated Tokuko Rice paper flooring is courtesy of Floorworks. The booth also makes use of Hettich's low energy Magic LED lighting system, which are manufactured ecologically friendly and produce less environmental pollution when disposed of.

Both AyA's standard line of cabinets as well as its EVO™ line of no-added urea formaldehyde cabinets are made from 100% recycled EPP certified (Environmentally Preferable Product) 100% post industrial wood fiber particleboard. AyA's own recycling and waste reduction programs are cutting edge in the kitchen industry. AyA uses the latest computerized technology to optimize material utilization to keep waste to a minimum. Whatever waste is produced is extensively recycled and AyA has initiated a company wide energy conservation initiative with the goal of ongoing reductions of its carbon footprint.

Greenbuild takes place at the Metro Toronto Convention Centre, October 4-7 2011.

AyA Kitchens and Baths

AyA is Canada's leading manufacturer of high quality frameless cabinetry. The company was founded in 2000 and has grown to become one of the most efficient and environmentally friendly cabinet companies in North America. AyA is a design driven company and in fact the name AyA means design in Japanese. Great design is not only the look, feel and quality of the final product, but the design of the processes which enables it. At AyA we consider ourselves Pioneers of "Mass Customization". Simply, we provide customers the best of both worlds – the personalization of a custom kitchen with the value and efficiency of a state-of-the-art production facility. By leveraging efficiencies from technology and optimizing material utilization, AyA is able to manufacture extraordinary cabinetry at down to earth prices. The result: innovative, quality cabinetry at manufacturer direct prices.

For more media inquiries or interview requests please contact:

Scott Massie
905.848.1999 x285
smassie@ayakitchens.com
www.ayakitchens.com